

Conference sessions

Keeping the message
Making it different



“Oh no... PowerPoints again!”

“Last year’s conference was great but what are we doing this time?”

“What do we do to wake them up during the graveyard shift?”

“We’ve got a few presenters but how do we tie it all together?”

Sound familiar? Keeping large numbers of people interested and engaged at a conference event is no mean feat.

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Thankfully, Macnaughton McGregor has many years' experience and an impressive track record in doing exactly that. Using our unique blend of drama and training methods we distil the central themes of your conference and deliver them in an enjoyable and impactful way.

Each event is specifically designed for your needs. We develop a specific Drama Based Case Study to address the key topics in a recognisable and relevant way. Through our delivery we educate, stimulate and challenge, bringing delegates into the conference experience in a way that is engaging and memorable. We regularly design and run conference sessions from 40 to 400 people and our clients include:

Breedon Aggregates, The British Safety Council, 3M, IOSH, Aspers, The British Antarctic Survey, The Crown Estate, GE Power, SSE, U.K. Power Networks.

Call us to discuss how we can add value to your conferences.



“Macnaughton McGregor is a tried and tested company with powerful results. Once you have seen them in action and the difference they make, there is no going back. You will wish you had brought them in earlier.”

Jason Woodward
HSSEQ Manager Europe DPA/CSO UK
Svitzer

“We are proud to be associated with Macnaughton McGregor”

Neal Stone
Deputy Chief Executive British Safety Council

8 Lansdowne Terrace, Gosforth,
Newcastle upon Tyne NE3 1HN

+44 (0) 191 246 1160

enquiries@2macs.com

2macs.com